

# Munich Re Domain Management

All Munich Re branded organisations top-level-domains will incorporate the [www.munichre.com](http://www.munichre.com) into the URL. The core objective is to strengthen the profile of the reinsurance group under the common roof of the Munich Re brand and create an overarching and consistent brand experience. Munich Re is to be perceived as one unit, whose messages, brandings and technical approach are heterogeneous.

International organisations who are considered autonomous brands will not be integrated into the domain strategy.

## URL syntax

– The “Munich Re” mono brand is the core URL  
Lead domain name → [www.munichre.com](http://www.munichre.com) (top-level-domain)

– Also included  
Subdomain → (name of subdomain).munichre.com  
Example: [mrweb.munichre.com](http://mrweb.munichre.com)

Implementation of tools may require use of a sub-domain. If the domain is visible to the public, such as “[natcatservice.munichre.com](http://natcatservice.munichre.com)”, its name must be agreed with Brand Management.

Technical support is available under “MRM-MRwebsites AMS Adobe-(pool)”  
([p0060004040@munichre.com](mailto:p0060004040@munichre.com)).

– URL syntax for an IO/Entity Website

- Lead domain name → [www.munichre.com/\(entity\)](http://www.munichre.com/(entity))  
Example: [www.munichre.com/us-life](http://www.munichre.com/us-life)
- Business unit names (life, non-life etc.) will follow after the country code  
Example: [www.munichre.com/us-non-life/](http://www.munichre.com/us-non-life/), [www.munichre.com/us-life/](http://www.munichre.com/us-life/)

– URL syntax for multi-language

- Lead domain name → [www.munichre.com/\(language\)](http://www.munichre.com/(language))  
Example: [www.munichre.com/de](http://www.munichre.com/de)
- Language for IO website  
Example: [www.munichre.com/us-life/en](http://www.munichre.com/us-life/en)

– URL syntax for a Munich Re solution/product

- Lead domain name → [www.munichre.com/language/\(solution/product\)](http://www.munichre.com/language/(solution/product))
- Example: [www.munichre.com/de/loesungen/fuer-versicherer/mira-digital-suite](http://www.munichre.com/de/loesungen/fuer-versicherer/mira-digital-suite)

## Domain registration and administration method

Munich Re, Munich (Com 1.4.2 – Brand & Design) is responsible for protecting the domain portfolio and our brand from being misused by third parties. This includes review and approval of new domains. Requests for domain registrations can be sent to domains pool ([p0050000651@munichre.com](mailto:p0050000651@munichre.com)).

## DNS and certificate handling

- Domain handling and certificate handling are connected: before issuing a certificate the Certificate Authority (CA) will check if the applicant owns the domain. In detail either
  - a) the CA will send an email to the registrant contact for this domain (using domain registry (DR) data);
  - b) or the CA will check for a specific name server entry to verify domain ownership.
- DR contact information can be obscured because
  - the registrant contact cannot be emailed;
  - we do not have access to the name servers (i.e. no Munich Re name server) and therefore are not able to add the entry proving ownership for this domain.
- To verify domains we use method b) (“the CA will check for a specific name server entry to verify domain ownership”). This method is highly reliable compared to a) (“get registrant contact details from the DR”) as contact details may be obscured, inaccurate or incomplete.
- For this to work we need name servers at the DR to be configured to use Munich Re name servers.
- **Please note that certificates can only be issued for domains using Munich Re name servers.**

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